

## **Historic, Archive Document**

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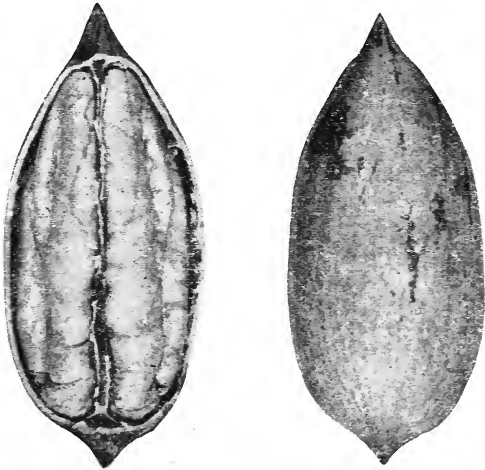
-1929-

THE

MAHAN

★ FEB 19 1929 ★

Worlds Finest Pecan

\$5,000.00 Paid for Parent Tree

1928 Crop Mahan  
Natural Size

## SEE HOW THEY FILL !

**THE NUT** is a **Giant** in size, **Supreme** in quality. **Fills** perfectly, has plump light colored meat, and sells for a **higher price** than any other pecan. The Mahan has absolutely no bad feature; it is the one **perfect pecan** and a fortune maker for the orchardist.

**THE TREE** is an exceptionally vigorous grower extra large foliage, **prolific annual bearer**, ripens early, and starts bearing **very young**.

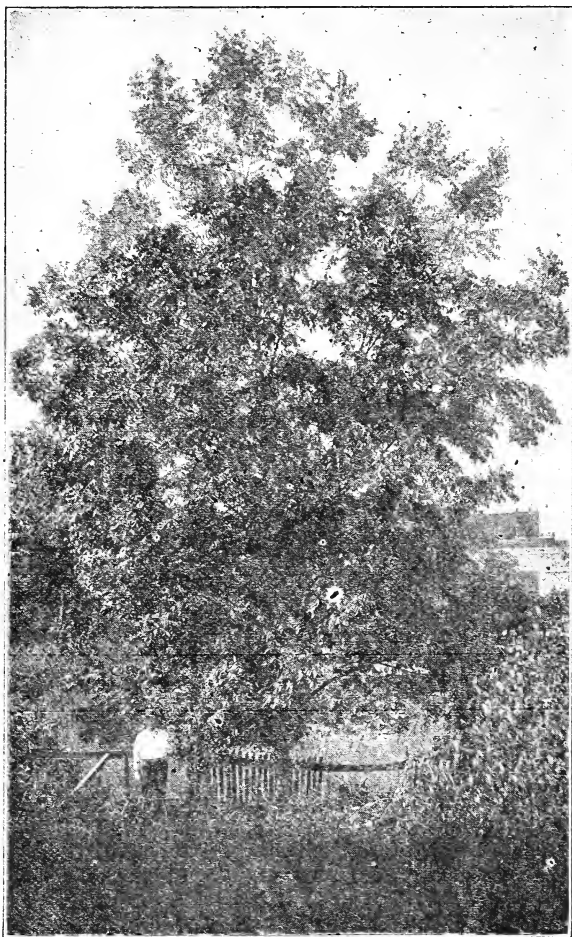
The Mahan is as scab resistant as the Money-maker and Stuart varieties, and a much more vigorous grower.

## ORIGIN OF THE MAHAN PACAN

• Eighteen years ago J. M. Chestnutt bought five pecans at the Jackson, Miss. Fair that were extra fine quality and paid \$1 for the 5 nuts. One of these nuts planted by Mr. Chestnutt came up and grew very rapidly, attaining a height of 5 feet the first year and had about six limbs coming out at the top, and has continued to grow rapidly and **SHOW GREAT VIGOR.**

Under date of September 20, 1924, Mr. Chestnutt writes. "The seventh year from the seed it bore 36 pecans which were a wonderful improvement over the one that was planted. This tree has always borne a good crop, the nuts fully holding their size with good weight and **SAME DELICIOUS FLAVOR.**"

This tree had borne as many as 80 pounds of pecans in a single year before it was 14 years old from planting of the seed.



Picture of Original Mahan Tree for which  
we paid \$5,000 00

## REAL PAPER SHELL

The Mahan pecan is remarkably thin shelled, containing 61% meat and is easily crushed in the hand.

## ANNUAL BEARER

The Parent Mahan Tree has not missed a single crop during the past 12 years, or since it first started bearing; has never received any special attention, and never been fertilized.

## SUPREME QUALITY

In December, 1925, we entered the Mahan Pecan in the WORLD-WIDE CONTEST that was held at College Station, Texas. All pecan growers of the world were invited to enter this contest in an effort to discover any new varieties of value and to determine the best variety. This contest is generally held about every three or four years. The judges in the World Wide Contest pronounced the Mahan the **FINEST QUALITY NUT IN THE WORLD**.

Letter announcing the award of the committee in the World-Wide Contest:

Bend, Texas, Dec. 20, 1925.

Mr. F. A. Mahan  
Monticello, Fla.

Dear Sir:

Enclosed find check as a prize for **THE BEST PECAN IN A WORLD-WIDE CONTEST**. The Mahan is the best pecan judged from all stand-points that we have any record of. If it does as well here as the ones you sent, your fortune is made.

Sincerely,

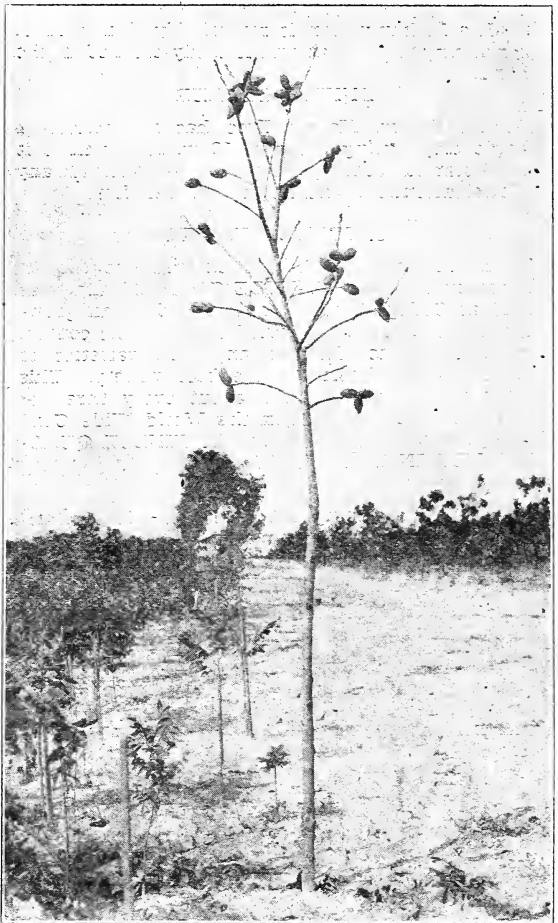
(Signed) D. F. MOORE.

WE did not judge this pecan. It was judged by impartial judges in a WORLD-WIDE contest against All other varieties and these men pronounced it **THE BEST QUALITY PECAN IN THE WORLD**. Nor did WE make the tree. God MADE IT. We merely bought it and are reproducing it.

The pecan tree is "THE GREATEST FOOD ENGINE IN ALL NATURE," and imparts continually increasing values to land as the years go by and these values are PERMANENT as the pecan does not winter kill and lives for over 100 years. **THE NUT GROWERS OF THE FUTURE WILL BE THE ARISTOCRATS OF THE AGRICULTURAL WORLD.**

Some trees are worth and pay dividends on \$1,000 each. Others of same age and on equally good soil and with equal care are worth only \$100 each. The vast difference of \$900 per tree being due solely to difference in variety.

THE GREAT MAHAN gives assurance of a higher price per pound than any other known variety. This can easily run from 25c to 50c per pound above other varieties and affect value of an orchard **THOUSANDS OF DOLLARS PER ACRE** so that first cost is of little consequence.



### **MAHAN PECAN 19 MONTHS OLD**

The Mahan tree pictured above is one of a 10 acre orchard planted in March of 1927, just 19 months before this picture was taken. This tree matured 40 fine pecans that weighed 1 1/4 pounds. No other variety of pecan was ever known to bear so many pecans at such a young age before! You have always wished for a pecan tree that you could plant and get a crop from without waiting five or six years. **HERE IT IS.**

Nearly every farm residence, or even town residence, has several rich places where a pecan tree could be planted and would grow almost without any attention. If a pecan tree is planted by the horse stable, chicken yard, the cow lot, the pig pen, and several in the garden, they will soon be paying more than the present rent of a one horse farm, and should really double the net income from any average farm.



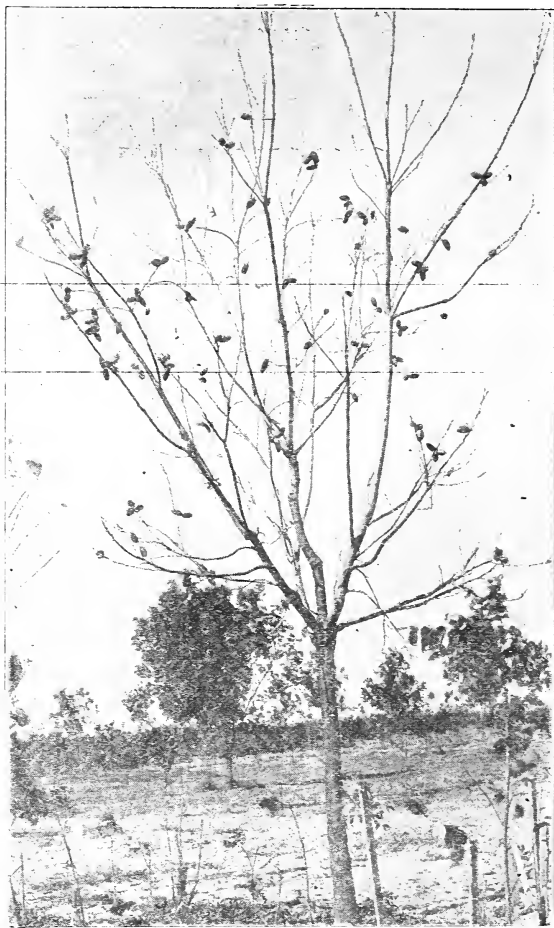
### **MAHAN TREE 26 MONTHS OLD**

Mahans bear early and bear again the next year. This tree matured 3 1/4 pounds of Mahan pecans and quite a number were blown off in a heavy wind storm in September.

**THINK OF HAVING AN INCOME FROM A PECAN ORCHARD ALMOST RIGHT FROM THE START.** With this variety the usual wait of several years is practically eliminated.

Furthermore, you are producing the **FINEST OF ALL PECANS** which will command **THE HIGHEST MARKET PRICE.**

A Mahan orchard will come into bearing almost **TWICE AS SOON AS ANY OTHER VARIETY** of pecan.



### **MAHAN TREE 38 MONTHS OLD**

Here is a Mahan a little older, BUT STILL A YOUNG TREE TO BE BEARING. This is the SECOND TIME this tree has borne. The nuts on the above tree weighed  $4\frac{1}{2}$  pounds and about as many more were blown off in a heavy wind storm in September.

A Mahan orchard should produce a paying crop of nuts its third year, probably five pounds per tree, and their size and quality will make them sell for around 80c wholesale and considerably more at retail. Five pounds at even 80c is \$4 per tree, or about \$48 per acre with 12 trees to the acre planted 60 feet apart.

This \$48 added to previous crops will more than pay for the trees and all labor up to that time, so that a Mahan Orchard pays for itself



before any other variety even starts bearing! Thus the Mahan is not only the cheapest variety to raise, but the nuts sell for the highest price due to their wonderful size and quality.

Plant a grove of Mahan Pecans and have an "army" of pecan trees **WORKING FOR YOU THE REST OF YOUR LIFE.**

Or plant a few trees around the house in rich spots and have them working for you.

Think of buying a tree for \$5 that will bear or earn between \$500 and \$1000 for you during its first 15 years of life, and probably \$100 a year thereafter for a hundred years.

Diversify farming with pecans and not only stabilize yearly average profits, but **INCREASE** the average!

If your farm is not paying, it is time **YOU DO SOMETHING ABOUT IT.** The thing that will have the biggest results for the smallest expense is to plant pecan trees. A few trees planted in rich soil around the garden, stables, and chicken yard in a few years **WILL GIVE THE OWNER MORE NET PROFIT THAN ALL THE OTHER CROPS ON THE AVERAGE FARM COMBINED,** and practically without effort on the owners part!

#### **DELIVERY, PRICES AND PROTECTION**

The price of the Mahan trees ready to plant is \$5 each in any quantity. f. o. b. Monticello, Fla.

All orders will be acknowledged from office of the Monticello Nursery Company, and all trees will be shipped direct to purchaser to avoid any possibility of substitution.

Address all inquiries to

**Dept. L.                      Monticello Nursery Co.  
Monticello, Fla.**

Owners and exclusive propagators of the Mahan Pecan.

F. A. MAHAN, Pres. and Mgr.

From

Dept. L,

Monticello Nursery Co.,

Monticello, Fla.,

Sec. 435½, P. L. & R.

U. S. POSTAGE

**PAID**

MONTICELLO, FLA.

Permit No. 1

**BOX HOLDER**

Route \_\_\_\_\_

### WHAT SOME WHO PLANTED MAHAN PECAN TREES HAVE TO SAY

Birmingham, Ala.

Enclosed find check for \$25.00 for which kindly send me as soon as dormant, five more Mahan pecan trees. The pecan trees that I bought of you last year have grown faster and more vigorously and look healthier than any pecan trees I have ever purchased. Furthermore, there is no sign of blight to be found on any of them. All pecan trees do not do well on this mountainous, rocky, sandy soil, but the **HUSKY MAHANS ARE GROWING LIKE WEEDS**. My friend, Dr. C. W. Lokey is having the same experience with them in Shelby County.

(Signed) M. Y. DABNEY.

Takoma Park, D. C.

My young Mahan is living and is a regular beauty, having put forth a much more vigorous growth than the Moore pecan tree I bought from you and planted precisely the same time and which has had equally good attention.

(Signed) W. G. SLAPPEY.

Abeline, Texas.

My trees are doing fine and I am well pleased with them.

(Signed) H. O. Wooten.

Meldrim, Ga.

Answering your inquiry about Mahan pecans, we like their looks all right. They were fine trees and when set out "never missed a lick."

(Signed) RUFUS CHRISTIAN.